

It All Starts With

IC3 DIGITAL LITERACY

intuit



- Financial Management
- Business Management
- Administration

Swift

- iOS Developer
- Mobile Applications
- iOS Engineer

Adobe Certified Professional

- Marketing
- Arts, A/V Technology & Communications
- Business Management & Administration

Microsoft

- Information Technology
- Software Engineering
- Business Development

ITS
INFORMATION
TECHNOLOGY
SPECIALIST

- Cybersecurity
- Information Technology
- Data Science

IC3
DIGITAL LITERACY
CERTIFICATION

Digital Literacy is the foundation of employability in today's digital economy

PMI Project Management Institute

- Project Management
- Product Management
- Management Consulting



- Mobile Applications
- Game Developer
- Software Engineer

ESB
Entrepreneurship
and Small Business

- Agriculture & Food
- Hospitality & Tourism
- Business Administration

AUTODESK

- Architecture & Construction
- Manufacturing
- Engineering

COMMUNICATION
SKILLS FOR BUSINESS

- Administrative & Secretarial
- Customer Service & Human Resources
- Retail & IT

IC3 Digital Literacy is the starting point for learners of all ages who need to establish a foundational skill set of digital competencies. These are stackable credentials that can be implemented as desired to help learners build a set of skills that will remain useful throughout their scholastic and employment journeys. According to Burning Glass Technologies, these digital skills are required in 82% of middle-skill jobs.

IC3 DIGITAL LITERACY IS THE FOUNDATION FOR INFORMATION TECHNOLOGY

IC3 Digital Literacy Certification program is dedicated to ensuring learners of all ages can not only navigate our digital world but thrive in it. It not only validates a learners' ability to do more than simply consume technology, it enables them to comprehend the possibilities and form the foundational set of skills necessary to support our modern digital economy. The path to information and communication technology starts with IC3 Digital Literacy.

Learn More at www.certipoint.com/ic3

GLOBAL STANDARD SIX

- Technology Basics
- Digital Citizenship
- Information Management
- Content Creation
- Communication
- Collaboration
- Safety and Security



LEVEL 1

Know: The Level 1 exam certifies that candidates have the foundational knowledge and basic competencies of Digital Literacy across seven competency domain



LEVEL 2

Do: The Level 2 exam certifies a candidate's ability to do essential tasks in an online environment and within core applications across the seven objective domains



LEVEL 3

Lead: The Level 3 exam certifies a candidate's mastery of digital literacy and their ability to manage systems, collaborate, and troubleshoot while providing guidance to others.



When a candidate successfully passes all three certification exams, they earn a master certificate and badge to display a successful completion of the IC3 Digital Literacy Program Global Standard Six.

GLOBAL STANDARD FIVE



Foundational understanding of computer hardware, software, operating systems, peripherals, and troubleshooting.



Skills to use the Internet or work in a networked environment and maximize communication, education, collaboration, and social interactions in a safe and ethical way.



Familiarity with the most common features of spreadsheets, word processing, presentation applications, and "app culture".



IC3 Spark is focused on a younger demographic for those who may have little to no experience with computers.



IC3 Fast Track is a skills assessment designed to gauge the skill of incoming students or job candidates to ensure they are ready on day one.

TRULY A GLOBAL STANDARD



**GLOBAL
DIGITAL
LITERACY
COUNCIL**

IC3 Digital Literacy works closely with the **Global Digital Literacy Council**, an advisory body of industry executives, technology educators, and assessment professionals, to collect data from job markets, educational ministries, governmental agencies, and international standard setting bodies, to ensure IC3 Digital Literacy is always on the forefront of what it means to be digitally literate.

ALIGNMENTS TO GLOBAL STANDARDS

IC3 Digital Literacy aligns to a major set of international standards set by regional standard bodies to ensure it is truly a global standard.



IC3 Digital Literacy Global Standards Five and Six both align to the North American ISTE Standards.



IC3 Digital Literacy aligns to the DigComp Standards established by the European Commission.



IC3 Digital Literacy has been recognized as a leading global programme of UNESCO's Global Framework on Digital Literacy.

ENDORSEMENTS

IC3 Digital Literacy has been endorsed around the globe by helping learners of all ages validate their digital literacy skills and competencies. The following are international organizations endorse IC3 Digital Literacy:



สถาบันคุณวุฒิวิชาชีพ
(องค์การมหาชน)



Unia Europejska
Europejskie Fundusze
Strukturalne i Inwestycyjne



MINISTERUL EDUCAȚIEI ȘI
CERCETĂRII ȘTIINȚIFICE



IC3 Digital Literacy has been recommended for post-secondary accreditation by the American Council on Education.



Certiport is a member of the European Commission's Digital Skills and Jobs Coalition to help ensure everyone in Europe has access to digital skills.

Certiport follows a **Learn, Practice, Certify** model to support learning and validate a mastery understanding of the concepts through certification. This ensures learners of all ages not only acquire the knowledge but can apply the knowledge. Because people learn differently, Certiport provides learners with options to meet their learning style, including textbooks, digital courseware, and practice tests.

L
Learn: Prepared learning materials set the stage for success. Up-to-date content and step-by-step tutorials give you the tools needed to teach wholistic software and technical skills. Complex subjects are easy to learn and even easier to teach.

P
Practice: Practice assessment exams are used to gauge progress, prepare students, and measure learning objectives. You can adjust the course and content to complement the areas needed most based on your student's needs.

C
Certify: Give your students an industry-recognized certification they can use on resumes, post to portfolios, and shared on social media. This validation provides practical advantages as they prepare for college and careers, setting them apart.



Helping people progress their lives through access to better living.



Global provider of on-demand education and training solutions.



Provider of award-winning information technology courseware.



Delivers high-quality practice tests so you know you are prepared.



E-course in Spanish focused on digital knowledge and skills for school and workplace

VALUE OF CERTIFICATION

Earning an official certification that is industry-recognized can validate the time and effort that the instructor and the learner put into mastering a subject. The certification serves as a verification of understanding the concepts associated with the learning materials and provides value to both the certificate earner and company for which they may work.

The **2018 Value of Certification Survey** by Pearson VUE* has listed the benefits of certification by asking over ten thousand certificate holders about the value they received by earning their certification. The benefits are as follows:

- 91% say that earning a certification gives them more professional credibility with those they interact with on the job.
- 90% say it is more effective at preventing or reducing gaps in learning.
- 89% say it makes them more valuable to their employer.
- 88% say it provides motivation to keep their skills up to date.
- 84% say it helps them see how different concepts are connected within a larger subject domain.
- 84% say it helps them retain acquired knowledge over a longer period.
- 67% say they had greater confidence in their abilities.
- 55% say that the knowledge has been transferable to work situations.

* Pearson VUE, Value of Certification Survey, 2018, <http://www.pearsonvue.com/voc/>

From the employer's perspective*, increasing the number of certified employees has an impact on their business in the following ways:

- 66% had increased their business reputation.
- 63% reported an increase in employee morale.
- 62% reported an increase in staff career development.
- 51% reported an increase in staff retention.

*Pearson VUE Impact of Certification, 2018, <https://wsr.pearsonvue.com/employersurvey/>